

Stephanie Liggeri

Leader in Video Editing & Production

Los Angeles, CA
973.986.2385

Transformative, detail-oriented, highly productive professional leveraging progressive video and editing acumen towards achievement of diverse organizational goals, objectives, and milestones. Well-versed in editing narrative, sizzle reels, trailer cuts, and supercuts, serving as first point of contact on matters pertaining to videos and content designed to align with campaign and client-based needs, expectations, and vision. Driven to engage in full creative process cycle from brainstorming with interdisciplinary professionals to conceptualizing, implementing, revising and troubleshooting video and sound editing content. Poised to leverage proficiency in time management to drive timely, within budget completion of multiple diverse projects simultaneously, responding to creative feedback on assignments, offering alternative solutions, and ensuring seamless implementation of prescribed edits. Demonstrable success editing and orchestrating recorded raw materials into suitable, finished products ready for broadcasting across company-based social media platforms, websites, and other market channels.

Areas of Expertise

- ◆ Video Editing Software
- ◆ Entertainment Platforms
- ◆ Full Project Lifecycle
- ◆ Video Recording & Editing
- ◆ Innovative Promos & Trailers
- ◆ Title & End Card Creation
- ◆ Graphic Design & Animation
- ◆ Video Brand Messaging Strategy
- ◆ Cross-Functional Collaboration
- ◆ Issue-Driven Storytelling
- ◆ Creative Direction
- ◆ Social Media Platforms
- ◆ Technical Governance
- ◆ Reporting & Presentations
- ◆ Industry Trend Monitoring

Notable Successes

As Director of Video & Senior Video Editor for Mediaplacement Entertainment:

- Propelled an overwhelming boost in annual compensation in driving success for multi-million-dollar clients with sizzle reels showcasing their exposure across entertainment platforms.
- Cultivated lucrative relationships and new business after creating sizzle reels and all other video content for website and social media, showcasing company's reach and best work.
- Led team of editors, filming and producing behind-the-scenes video interviews, creating new client interest.
- Provided oversight and direction for team members to evaluate product placement in TV, Film and Digital content.
- Instrumental in analyzing and monetizing profitable product placement spots in TV, Film and Digital content.

As Content Manager/Talent Assistant for Don Buchwald & Associates:

- Championed actor clients' best work by revamping their demo reels, enabling new opportunities and roles.
- Drove the self-tape process, by reading with actors, filming, editing and liaising with casting directors.
- Successfully orchestrated an extremely high-volume desk through strategic problem resolution under pressure and with challenging personalities.
- Known as subject matter expert in editing client demo reels.
- Created a new system of recording client footage to add to their demo reels and portfolios.
- Lauded as the go-to person in the office to solve all technical problems regarding cameras and editing.
- Conceptualized groundbreaking client pitches and other materials for casting directors.

Night Assistant Editor, Paper Route Productions:

- Integral in the production and editing process for snap-in content for international episodes of the following shows: Buying Alaska, Buying the Rockies and Buying the Bayou and Garage Gold.
- As Night Coordinator, received requests from story producers and delegated to team of AEs making sure tasks were completed by deadlines.
- Partnered with key stakeholders in story development and helped create potential concepts for new shows.

Professional Experience

February 2017 – Present

Mediplacement Entertainment, Los Angeles, CA

Director of Video Department

Chooses new talent, bringing them through the full interview process. Mentors and supervises new editors, managing total workflow, leading the department, and ensuring the achievement of all goals. Uses video to showcase work in other departments to attract new clientele. Leads social media and website content creation team. Creates regular video content for company rebrand. Strategizes with larger team for brand alignment in future projects.

Senior Video Editor

Known for specializing in developing and exploring ideas for clients, weaving words and images into simple visual media that speaks to the right people. Instrumental in integrated marketing, collaborating on a variety of productions, from brainstorming innovative concepts to ascertaining pre- and post-production needs. Ensure accuracy within clips and edits footage from television shows and films for reels. Streamline the production progress from inception to completion to achieve maximum productivity while thinking strategically and remaining ahead of current trends.

- Develop and deliver a system of organization for post-production workflow.
- Draft accurate and detailed reports for clients regarding product placements.
- Key point of contact in troubleshooting technical issues and providing IT support for coworkers.
- Integral in setting up hardware and software for editing workflow.
- Working with stakeholders to create custom videos for their needs, implementing feedback.
- Respected as a top-tier photographer and videographer for client-sponsored events.

Additional Experience

Content Manager/Talent Assistant

Don Buchwald & Associates, Los Angeles, CA

Night Assistant Editor

Paper Route Productions, Pearl River, NY

- Proven expertise in transcoding footage, three camera syncs, exporting, screening, compressing and delivering episodes to the network, choosing b-roll for episodes.

Development Intern

Allison Shearmur Productions, Los Angeles, CA

Video Production Intern

TV Guide Online, New York, NY

- Setting up video shoots including visual recording, lighting, audio design and finishing.

Video Producer

Syracuse University Marketing Department, Syracuse, NY

Education

Bachelor of Science, Television, Radio, & Film (Music Performance Minor)

Syracuse University, S.I. Newhouse School of Public Communications

Technical Acumen

Final Cut Pro/Final Cut Express; Adobe Premiere Pro; Adobe After Effects Certified; Adobe Audition; XDCam; Compressor; Adobe InDesign; Photoshop; Illustrator; Mpeg-Streamclip; Soundtrack; Handbrake; Word Press; Keynote; Sony HVR Z1U; Sony HVR Z7U; Sony NEX FS100iMovie; PowerPoint; Mac; PC; Microsoft Office Suite; Celtx; InEntertainment; Black Magic Media Express; Snapz Pro

Portfolio

stephanieliggeri.com